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THE WORLDWIDE ELECTRONICS MANUFACTURING SERVICES MARKET

2010 Edition

**The Most Comprehensive Study Available
on the Worldwide EMS Market**

Report Highlights

- **Worldwide Electronics Industry Analysis, 2009–2014**
 - ◆ 48 Product Subsegments
 - ◆ PCB and Box Assembly Value
- **Worldwide EMS Market Analysis, 2009–2014**
 - ◆ OEM vs. Outsourced
 - ◆ CMs and ODMs Market Share
 - ◆ Regional Distribution
 - ◆ Application Markets
- **Financial Benchmarks**
 - ◆ Revenue/Profit Metrics
 - ◆ Growth/ Rev. per Sq. Ft./ SMT lines/Employees
 - ◆ Labor Rates, ROA/ROE - Overall Performance
- **In-Depth Company Profiles (tracking nearly
100 leading CM and ODM companies)**

New Venture Research Corp.

337 Clay St., Suite 101
Nevada City, CA 95959
Tel: (408) 244-1100 Fax: (408) 864-2138

A Technology Market Research Company

info@newventureresearch.com
www.newventureresearch.com

The Worldwide EMS Market, 2010 Edition

Synopsis

The worldwide electronics manufacturing services (EMS) market declined by -8.3 percent in 2009 in direct response to the worldwide electronics market decline. The EMS market is expected to resume growth in 2010, as the outsourcing of electronics manufacturing continues to be the predominant manufacturing resource of OEMs. *New Venture Research (NVR)* has followed this industry for over 20 years and is pleased to present, **The Worldwide Electronics Manufacturing Services Market, 2010 Edition**—a research report focusing on all the players in this industry, including contract manufacturers (CMs) and original design manufacturers (ODMs).

The report begins with a forecast of worldwide electronics assembly value (cost of goods sold). This forecast is developed by looking at 48 product segments. NVR estimates that total electronics assembly value was \$891 billion in 2009 and will grow to over \$1.4 trillion in 2014. Fueled by this huge market, NVR believes that the EMS industry will grow from \$270 billion in 2009 to \$479 billion in 2014 (see Figure 1).

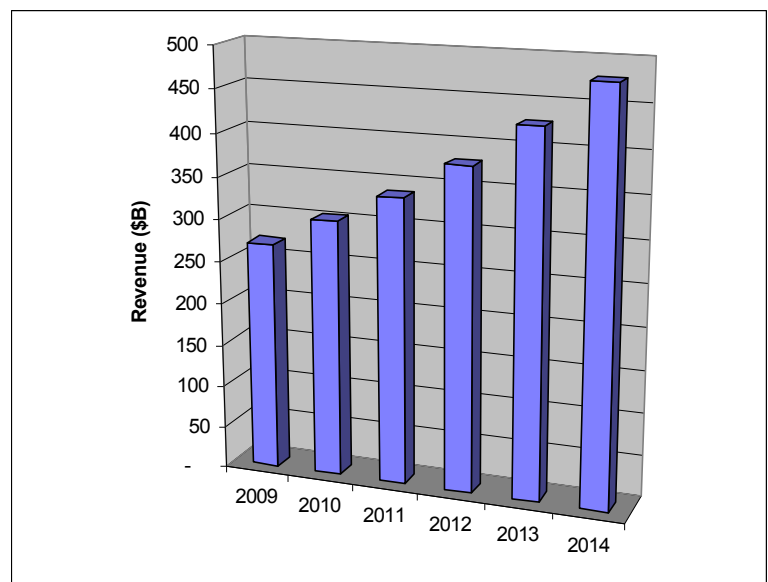
To support this conclusion, the report analyzes the EMS industry from several viewpoints. First, the report reviews the total market for electronics assembly. Second, the report examines details of the EMS industry, including a breakdown of the industry by company size. Third, the regional distribution of the EMS industry is presented. While this industry largely began in North America, Asia has become the dominant region. Finally, the report details the EMS industry by the key application markets that it serves.

After the industry analysis, the report focuses on EMS financial performance. The report compares companies on a variety of standard financial metrics. These metrics are combined into a weighted ranking which gives NVR's view of the relative performance of these companies. The report also analyzes EMS mergers and acquisitions for the past few years. The impact of

M&A activity on the EMS industry in general and on specific companies in particular is examined.

The report concludes with profiles of selected CMs and ODMs from all parts of the world. These reviews summarize the market focus of each company and also present each company's financial performance statistics. The intent of these profiles is not to serve as a global directory, but rather as an indicator of current industry focus.

Figure 1 The Worldwide EMS Market



The Worldwide Electronics Manufacturing Services Market, 2010 Edition is the product of thousands of hours of research. The report sells for \$2995 with extra single user licenses at \$250 (contact us concerning corporate licensing). This report is only available in PDF format and is delivered by email. With the purchase of the report, an Excel spreadsheet of all tables and a PowerPoint presentation highlighting key findings may also be obtained for an additional \$500, each.

About the Author

Randall Sherman is the president and principal analyst of New Venture Research Corp. a California market research and business consulting firm focused on the EMS and OEM electronics manufacturing industries. Mr. Sherman has more than 20 years' experience in technology and business research. He began his career as a telecom network design engineer and holds an undergraduate degree in Astrophysics. He has held senior positions at various market research firms including Creative Strategies, Frost and Sullivan and BIS Strategic Decisions. Mr. Sherman holds an MSEE from the University of Colorado and an MBA from Edinburgh School of Business.

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CTS	Micro-Star	TT Electronics
D-Link	MiTAC	UMC
Delta	Morey	USI
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Elcoteq	New Kinpo	VIDEOTON
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