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VIDEO STORAGE SYSTEM MARKETS AND TRENDS

**A Strategic Report on the Rapidly Growing
Worldwide Market for Video Storage Products**

Report Highlights

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- **Market Analysis and Forecast, 2007-2012**
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Video Storage System Markets and Trends

Synopsis

Video storage systems (VSS) are experiencing explosive growth that should continue for many years into the future. However, as with any exciting and high-growth market, there is much speculation about the impact and size of this market over time.

New Venture Research (NVR) in its new report, **Video Storage System Markets and Trends**, uses data from a wide variety of sources to present the most realistic picture available regarding the present and future of this market.

The market for video storage systems is also dependant on many other supporting markets such as consumer and commercial cameras, commercial DVRs and NVRs, video servers, enterprise and video editing software, and other products. It also, by necessity, must include that portion of the computer and storage market that is dedicated to video and image storage as found in notebooks, desktops, servers, workstations, and enterprise storage systems.

For this reason, this report describes the VSS market in several ways—both by leading application area and also by traditional vertical markets—which helps when analyzing the texture of the market. What has resulted is a cross-matrix of applications and vertical markets that gives great granularity to the overall VSS market.

The total VSS market is large—with projected revenue in excess of \$100 billion in 2012. Consumer VSS applications represent over 80 percent of the market throughout the forecast period. While the commercial market represents only a small fraction of the total VSS market from a revenue standpoint, it is one of the most dynamic in terms of true VSS development.

This report is organized into six chapters. Chapter 1, “Introduction,” outlines the scope, organization, and methodology for the report. Chapter 2, “Executive Summary,” presents top-level data from throughout the report.

Chapter 3, “Technical Trends,” examines the basis for video storage systems and reviews the fundamental trends in the hardware and software used in video storage systems. It also looks at some of the emerging video storage system services and standards.

Chapter 4, “Market Analysis, 2007,” quantifies the products, applications, and regions for video storage systems. The chapter also quantifies—insofar as is possible—the market share of the leading vendors for each product and application.

Chapter 5, “Market Forecast, 2008–2012” examines how the market for video storage systems is expected to grow. This forecast covers products, applications, and regions.

Chapter 6, “Company Profiles,” reviews the products and strategies of some of the leading industry players in an attempt to provide a representative overview of the many diverse companies involved in this market.

Video Storage System Markets and Trends will provide you with an effective and economical tool for assessing the future of this market. Please take a few moments to review the report's outline on the following pages. The report is available in electronic format only and is delivered by email as a single-user PDF file. The report sells for \$1795, with extra single-user licenses at \$250 each. Corporate licensing is available—contact us for pricing.

About the Author

Randall Sherman, president of New Venture Research Corp. a California market research and business consulting firm focused on the EMS and OEM electronics manufacturing industries, serves as principal analyst for this report. Mr. Sherman has more than 20 years' experience in technology and business research. He began his career as a telecom network design engineer. He has held senior positions at various market research firms including Creative Strategies and Frost and Sullivan. Mr. Sherman holds an MSEE from the University of Colorado and an MBA from Edinburgh School of Business.

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