



Electronic Manufacturing Markets

2012 Global Report Series

Handheld electronic communications and computing devices such as the iPhone and computer tablets have driven demand for electronics products beyond the most optimistic expectations in 2011. Yet, outsourcing to manufacturing experts with suppliers like Foxconn, Flextronics, Jabil and 91 others, makes economic sense depending on the product and the emerging market.

New Venture Research (NVR) is pleased to announce its continuing coverage of the OEM and EMS manufacturing markets of electronics products with two reports in 2012, *The Worldwide OEM Electronics Assembly Market - 2012 Edition*, and *The Worldwide Electronics Manufacturing Services Market - 2012 Edition*. Each report has a different focus - one of the total available market (TAM), and the total available market for electronics assembly outsourcing by contract manufacturers.

The first report, *The Worldwide OEM Electronics Assembly Market*, presents NVR's annual forecast for the total available market for electronics assembly products by market segment. A total of 46 products are examined including forecasts for electronics assembly by in-house resources and EMS outsourcing.

The second report, *The Worldwide Electronics Manufacturing Services Market*, analyzes the important trend to subcontract EMS market assembly by the same product segments, plus adds critical data about the leading outsourcing companies and their financial performance by regional manufacturing capabilities.

The **Electronic Manufacturing Market Series** will provide you with the most comprehensive tool for assessing the future of the electronics manufacturing industry over the next five years.

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The Worldwide OEM Electronics Assembly Market - 2012 Edition (Excel file only)	\$3,495		
The Worldwide Electronics Manufacturing Services Market - 2012 Edition (PDF only)	\$3,495		
Single-user license (included)			
The Complete Series (both reports including discount)	\$5,490		
Add additional single-user license (\$250) or Corporate License (\$1000) per report			
Add Excel Spreadsheet for The Worldwide Electronics Manufacturing Services Market report	\$750		
Add a printed copy of The Worldwide Electronics Manufacturing Services Market	\$250		

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The Worldwide OEM Electronics Assembly Market - 2012 Edition

Worksheet 1: Product Tables (49 total products)

Worksheet 2: All OEMs (220+ companies total)

Worksheet 3: Automotive (engine control, instruments, safety, entertainment)

Worksheet 4: Communications (cell phones, cell phone infrastructure, other phones, enterprise LANs, wireless LANs, DSL/Cable modems, PBX/Key equipment, Carrier Class equipment, other telecom products)

Worksheet 5: Computer/Peripherals (notebooks, desktop, tablets, servers, workstations, enterprise storage systems, monitors, printers, E-readers, other products)

Worksheet 6: Consumer Electronics (analog TVs, digital TVs, MP3, other audio, game devices, set-top boxes, camcorders, DVD/DVR, digital cameras, personal navigation, other consumer)

Worksheet 7: Industrial Products (process control, test & measurement, other industrial), clean energy

Worksheet 8: Medical Products (diagnostic devices, therapeutic products, monitoring and surgical equipment)

Worksheet 9: Aerospace/Military/Other Transportation (In-Flight navigation, smart weapons, C3/4, other military, other transportation)

Worksheet 10: Total Electronics Assembly Market (In-House and EMS Outsourcing)

Published June 2012 as an Excel database

The Worldwide Electronics Manufacturing Services Market - 2012 Edition

Chapter 1: Introduction

Chapter 2: Executive Summary

Chapter 3: Worldwide Electronics Industry Forecast, (7 market segments and 48 products)

Chapter 4: Industry Structure, 2011, (7 market segments and 48 products)

Chapter 5: Industry Forecast, 2011, (7 market segments and 48 products)

Chapter 6: Financial Benchmarks (13 criteria)

Chapter 7: Mergers and Acquisitions, (2006 - 2011)

Chapter 8: Leading EMS Company Profiles, (94 companies)

Published July 2012 as a PDF document 500+ pages

About the Author

Randall Sherman is the president and principal analyst of New Venture Research Corp., a technology market research and business consulting firm focused on the EMS and OEM electronics manufacturing industries. Mr. Sherman has more than 25 years' experience in technology and business research. He began his career as a telecom network design engineer with Honeywell Corp. and has held senior positions at various market research firms, including Creative Strategies, Frost and Sullivan, and BIS Strategic Decisions. Mr. Sherman has earned an undergraduate degree in Astrophysics, an MSEE from the University of Colorado and an MBA from the Edinburgh School of Business.