



Contract Manufacturing Market Series

NVR has been following the electronic manufacturing services (EMS) market for more than 20 years and the printed electronics market for the last 5 years. As a result of our extensive experience in these industries, NVR is in a good position to make realistic estimates of these markets and their future growth.

The first report, **Contract Manufacturing Opportunities in Printed Electronics**, analyzes and forecasts the assembly market for PE by 40 different product applications. The PE market is also quantified by equipment suppliers, material and thin film providers, and solution and integration companies.

New Venture Research (NVR) is pleased to announce two ground-breaking reports on the EMS and PE manufacturing industries for electronics products titled, **Contract Manufacturing Opportunities in Printed Electronics - 2013 Edition** and **The Worldwide Electronics Manufacturing Services Market - 2012 Edition**. Each report has a different focus - the first of the total available market for printed electronics and the second on the total available market for conventional electronics via contract manufacturing.

The second report, **The Worldwide Electronics Manufacturing Services Market**, analyzes the important trend to subcontract EMS product assembly by the same industries, plus 46 different product applications. This is the most highly regarded report on contract manufacturing available in the industry for the last 20 years.

This **Contract Manufacturing Markets Series** will provide you with the most comprehensive tool for assessing the future of the electronics manufacturing industry over the next five year period.

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The Worldwide Electronics Manufacturing Services Market - 2012 Edition (PDF only)	\$3,495		
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New Venture Research

337 Clay St., Suite 101
 Nevada City, CA 95959
 Tel: (530) 265-2004 Fax: (530) 265-1998
 www.newventureresearch.com; info@newventureresearch.com

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Contract Manufacturing Opportunities for Printed Electronics - 2013 Edition

Chapter 1: Introduction

Chapter 2: Executive Summary

Chapter 3: PE Technology Analysis

(Organic and Thin Film Technology and PE printing equipment)

Chapter 4: PE Materials Market

(Conductive inks, films, microcapsules, organic/inorganic transistors, polymers et al, nanomaterials)

Chapter 5: PE Market Applications, 2012

(PE for ten vertical markets including a discussion of the technical issues)

Chapter 6: PE Market Forecasts, 2012-2017

(PE for consumer electronics, displays & lighting, medical, packaging, PV, PCBs, RFID, textiles/clothing, transportation, and other general applications)

Published January 2013 as a 287 page PDF file

The Worldwide Electronics Manufacturing Services Market - 2012 Edition

Chapter 1: Introduction

Chapter 2: Executive Summary

Chapter 3: Worldwide Electronics Industry Forecast,
(7 market segments and 48 products)

Chapter 4: Industry Structure, 2011, (7 market segments and 48 products)

Chapter 5: Industry Forecast, 2011, (7 market segments and 48 products)

Chapter 6: Financial Benchmarks (13 criteria)

Chapter 7: Mergers and Acquisitions, (2006 - 2011)

Chapter 8: Leading EMS Company Profiles, (94 companies)

Published July 2012 as a 500+ page PDF file

About the Author

Randall Sherman is the principal analyst and president of New Venture Research Corp., a technology market research and business consulting firm focused on the EMS and OEM electronics manufacturing industries. Mr. Sherman has more than 25 years' experience in technology and business research. He began his career as a telecom network design engineer and he holds an undergraduate degree in Astrophysics. He also holds two master's degrees – an MSEE from the University of Colorado and an MBA from the Edinburgh School of Business. Before NVR, he held senior positions at various market research firms including Creative Strategies, Frost and Sullivan, and BIS Strategic Decisions.