



Electronics Assembly Markets

2013 Global Report Series

The worldwide electronics assembly market exceeded \$1 trillion in 2012, while the EMS and ODM subcontracting assembly market accounted for over 40 percent of the total assembly value. To explain this analysis **New Venture Research (NVR)** offers four reports covering the electronics assembly market for all types of products.

The first report, **The Worldwide Electronics Manufacturing Services Market - 2012 Edition**, presents NVR's annual analysis and forecast of EMS and ODM outsourcing from (2012-2017). This report profiles in detail nearly 100 of the leading firms in terms of revenue, production and customers.

The second report, **The Worldwide OEM Electronics Assembly Market - 2012 Edition**, analyzes and forecasts the market in terms of revenue by product, region and outsourcing.

This report comes in the form of an Excel database file between years 2012 - 2017.

The third report, **Contract Manufacturing Opportunities in Printed Electronics - 2013 Edition**, analyzes and forecasts the PE market by 40 leading applications for years 2012 - 2017. It also quantifies the market in terms of manufacturing equipment, conductive inks and materials, and products.

The fourth report, **The Worldwide OEM, EMS and ODM Assembly Market in Historical Perspective, 1992 - 2011**, summarizes our coverage of the EMS market over 20 years.

These electronics assembly reports provide the most comprehensive analysis available today on the electronics industry and are highly regarded in industry.

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The Worldwide Electronic Manufacturing Services Market - 2012 Edition

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Chapter 1: Introduction

Chapter 2: Executive Summary

Chapter 3: PE Technology Analysis

Chapter 4: PE Materials Marketing, 2012

Chapter 5: PE Market Applications, 2012

Chapter 6: PE Market Forecasts, 2012 - 2017

Chapter 7: Company Profiles

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The Worldwide OEM, EMS and ODM Market in Historical Perspective, 1992-2011

The database segments the worldwide electronics assembly value into seven major markets: Automotive, Communications, Computers/Peripherals, Consumer Electronics, Industrial, Medical, Aerospace/Military/ Other Transportation. It also provides production assembly of electronics products in four unique regions. Americas (North, South, Central) EMEA (Europe, Middle East, Africa), APAC (Asia Pacific region), ROW (Rest of the World).

Publish date, March 2013

About the Author

Randall Sherman is the principal analyst and president of New Venture Research Corp., a technology market research and business consulting firm focused on the EMS and OEM electronics manufacturing industries. Mr. Sherman has more than 25 years' experience in technology and business research. He began his career as a telecom network design engineer and he holds an undergraduate degree in Astrophysics. He also holds two master's degrees – an MSEE from the University of Colorado and an MBA from the Edinburgh School of Business. Before NVR, he held senior positions at various market research firms including Creative Strategies, Frost and Sullivan, and BIS Strategic Decisions.