

Now Available!

THE WORLDWIDE ELECTRONICS MANUFACTURING SERVICES MARKET

2013 Edition

**The Most Comprehensive Study Available
on the Worldwide EMS Market**

Report Highlights

- **Worldwide Electronics Industry Analysis, 2012–2017**
 - ◆ 48 Product Segments by Region and Supplier
 - ◆ Total Assembly Value (OEM, EMS and ODM)
- **Worldwide EMS Market Analysis, 2012–2017**
 - ◆ OEM vs. Outsourced (comparing EMS and ODM)
 - ◆ EMS, ODM, and OEM Market Share by Region, Product, and Application Market
 - ◆ Regional Distribution in 42 Countries
 - ◆ Application Markets by EMS, ODM, OEM, and Country
- **Financial Benchmarks**
 - ◆ Revenue/Profit Metrics
 - ◆ Growth/-Rev. per Sq. Ft./-SMT line/Employee
 - ◆ Labor Rates, ROA/ROE - Overall Performance
- **In-Depth Company Profiles (leading EMS and ODM companies of \$100+ million - total 85)**

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The Worldwide EMS Market - 2013 Edition

Synopsis

The worldwide electronics manufacturing services (EMS) market continued to expand in 2012 at a moderate rate of 1.6 percent from 2011, but 9.0 percent over the last five years. This follows an explosion of growth in 2010 of approximately 37 percent, and a very positive growth in 2011 of 11.3 percent. The industry continues to cycle based on inventory build-ups and supply chain anomalies.

New Venture Research (NVR) has followed this industry for over 20 years and is pleased to offer - *The Worldwide Electronics Manufacturing Services Market, 2013 Edition*—the most comprehensive market research report on the EMS industry. This report focuses on the leading players, market segments, total available market (TAM), and emerging manufacturing opportunities by product and country going forward.

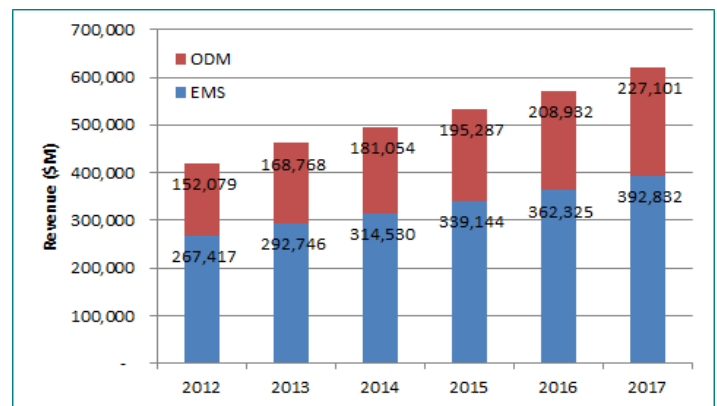
The report begins with a forecast of the worldwide electronics assembly market in terms of cost of goods sold, thus providing a baseline for the manufacturing value of electronics products. This forecast is developed by looking at 48 individual product segments in the automotive, communications, computer/peripherals, consumer, industrial, medical, and aerospace and defense industries. **NVR** estimates that total electronics assembly value was \$1.1 trillion in 2012 and will grow to approximately \$1.5 trillion in 2017 – a 6.7 percent compounded annual growth rate. Fueled by this huge market, **NVR** believes that the EMS industry will grow from \$419 billion in 2012 to \$620 billion in 2017 (see figure).

To support this conclusion, the report analyzes the EMS industry in a variety of ways. First, the report reviews the total market for EMS and OEM electronics assembly by industry and product. Second, the report analyzes the EMS industry, including a breakdown of the market leaders and relative share by industry and region. Third, the market opportunity for emerging growth is presented by product and country. The most promising product manufacturing opportunities are analyzed and forecasted.

All of these products and markets are summarized from 2012–2017 in terms of EMS revenue, TAM revenue, and regional trends by country and cost. No other report gives such detail by country and product opportunity. This database is also sold in Excel format to allow for easy internal analysis of the critical data.

The report includes an EMS financial performance analysis and examines a variety of critical financial metrics for the best-performing companies. A chapter also details EMS mergers and acquisitions for the past few years and the impact on their growth of the industry.

The report concludes with profiles of selected EMS and ODM firms (85 companies) from all over the world. These reviews summarize the market focus of each company, its leading customers, and each company's financial performance statistics. The intent of these profiles is to serve as a global directory and competitive analysis tool.



The Worldwide Electronics Manufacturing Services Market, 2013 Edition is the product of thousands of hours of research. The report sells for \$3495, with extra single-user licenses at \$250 (contact us concerning corporate licensing). This report is available in PDF format and is delivered by email. With the purchase of the report, an Excel spreadsheet of all data and tables may also be obtained for an additional \$750.

About the Author

Randall Sherman is the president and principal analyst of New Venture Research Corp., a technology market research and business consulting firm focused on the EMS and OEM electronics manufacturing industries. Mr. Sherman has more than 25 years' experience in technology and business research. He began his career as a telecom network design engineer and holds an undergraduate degree in Astrophysics. He has held senior positions at various market research firms, including Creative Strategies, Frost and Sullivan, and BIS Strategic Decisions. Mr. Sherman holds an MSEE from the University of Colorado and an MBA from the Edinburgh School of Business.

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