

Now Available!

The Worldwide OEM Electronics Assembly Market - 2014 Edition

A Unique Database Providing Global Electronics Assembly Data for Over 350 OEM Companies

Database Highlights

■ **Product Segment Analysis, 2013**

- ◆ **Automotive**
- ◆ **Communications**
- ◆ **Computers/Peripherals**
- ◆ **Consumer Electronics**
- ◆ **Industrial**
- ◆ **Medical**
- ◆ **Aerospace/Military/Other Transportation**

■ **Company-Level Analysis, 2013**

- ◆ **COGS Assembly Revenue**
- ◆ **Electronics COGS Assembly Revenue**
- ◆ **Outsourced/In-House Assembly Revenue**
- ◆ **Assembly Revenue by 45 Countries**
- ◆ **Assembly Revenue by 48 Products**

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Synopsis

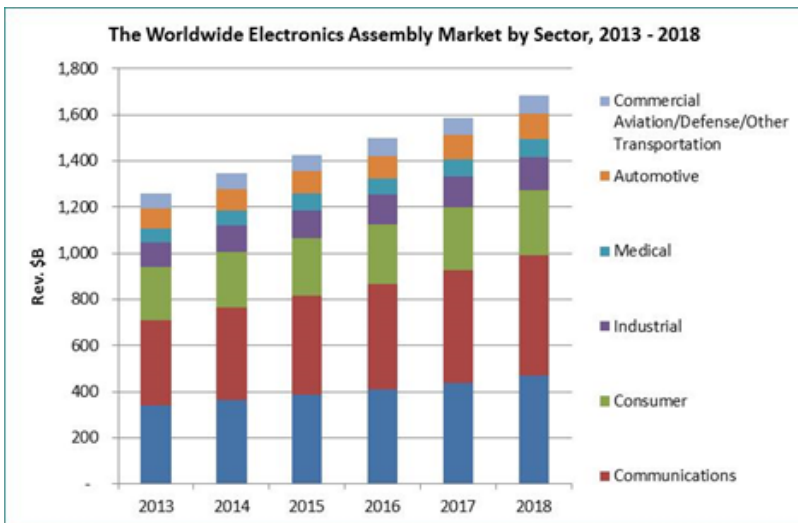
The worldwide electronics assembly market is substantial in size, approximately \$1.3 trillion dollars in terms of cost of goods sold (COGS) as of 2013. The market is expanding rapidly but changing in composition both in terms of outsourcing partnerships and in-house manufacturing. Also, moves are being made annually with regard to the manufacturing country of origin based on total cost.

The report segments the worldwide electronics assembly value into seven unique markets.

Automotive
Communications
Computers/Peripherals
Consumer Electronics
Industrial
Medical
Aerospace/Military/Other Transportation

The following production data is given for the leading OEMs within each product/market segment.

COGS Assembly Revenue
Electronics COGS Assembly Revenue
Outsourced/In-Housed Assembly Revenue
Assembly Revenue by 45 Countries
Assembly Revenue by 48 Products



New Venture Research (NVR) has followed the electronics assembly industry for over 20 years with its research reports that focus on all aspects of this industry. **The Worldwide OEM Electronics Assembly Market - 2014 Edition** is a peerless database that analyzes the 2013 electronics assembly market on a worldwide basis. It is developed by studying over 350 leading OEM electronics companies in 48 different product categories and their manufacturing activities in 45 different countries. Moreover, the report examines the electronics assembly market by outsourced subcontractor versus in-house assembly by the OEM company.

The leading OEMs for each segment are chosen not only for their size, but also for their leadership within their industry segment, growth potential, profitability, and inclination to outsource electronics assembly.

The Worldwide OEM Electronics Assembly Market - 2014 Edition will provide you with critical information you need on this significant market. The database is delivered by email as a single-user Excel file and sells for \$3,495. An extra single-user license is \$250 and a corporate license is \$1,000.

About the Author

Randall Sherman, president of New Venture Research Corp., a California market research and business consulting firm focused on the EMS and OEM electronics manufacturing industries, serves as principal analyst for this database. Mr. Sherman has more than 20 years' experience in technology and business research. He began his career as a telecom network design engineer. He has held senior positions at various market research firms, including Creative Strategies and Frost and Sullivan. Mr. Sherman holds an MSEE from the University of Colorado and an MBA from the Edinburgh School of Business.

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Database Worksheets

Worksheet 1: Automotive

- Automotive Engine Controls
- Automotive Instruments
- Automotive Safety
- Automotive Entertainment
- Total Automotive
- Automotive Summary

Worksheet 2: Communications

- Mobile Phones
- Infrastructure
- Other Phones
- Enterprise LANs
- Wireless LANs
- DSL/Cable Modems
- PBX/Key Systems
- Carrier-Class
- Other Communications
- Total Communications Summary

Worksheet 3: Computer/Peripherals

- Notebooks
- Desktops
- Tablets
- Servers
- Workstations
- ESS
- Monitors
- Printers
- E-Readers
- Other Computer
- Total Computer Summary

Worksheet 4: Consumer Electronics

- Analog TV
- Digital TV
- MP3
- Other Audio
- Games
- Set-Top Boxes
- Camcorders
- DVD/DVR
- Digital Cameras
- Personal Navigation
- Other Consumer
- Total Consumer Summary

Worksheet 5: Industrial

- Process Control
- Test & Measurement
- Other Industrial
- Clean Energy
- Total Industrial Summary

Worksheet 6: Medical

- Monitoring
- Therapeutic
- Diagnostics/Surgical
- Total Medical Summary

Worksheet 7: Aerospace/Military/Other Transportation

- In-Flight Entertainment
- Navigation Systems
- Weapons
- C3 Systems
- Other Military
- Other Aerospace/Other Transportation
- Total Aerospace/Military/Other Transportation

Worksheet 8: Americas

- Total OEM Production Assembly Value by Country
- EMS Assembly Value by Country
- In-House Assembly Value by Country
- Total Assembly Value by Market Segment/Product

Worksheet 9: EMEA

- Total Production Assembly Value by Country
- EMS Assembly Value by Country
- In-House Assembly Value by Country
- Total Assembly Value by Market Segment/Product

Worksheet 10: APAC

- Total Production Assembly Value by Country
- EMS Assembly Value by Country
- In-House Assembly Value by Country
- Total Assembly Value by Market Segment/Product

Worksheet 11: World Total

- Total Production Assembly Value by Country
- EMS Assembly Value by Country
- In-House Assembly Value by Country
- Total Assembly Value by Market Segment/Product

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Partial List of Companies Profiled

3M Healthcare	Boeing	Eastman Kodak	Invensys	Nikon	Schneider Electric
ABB	Bombardier	Eaton	ITT Industries	Nintendo	Seagate
Abbott Labs	Bosch Group	Echostar	Johnson & Johnson	Nokia	Sega
Acer	BOSE	Electrolux	Johnson Controls	Nokia-Siemens	Sharp
ADC	Boston Scientific	Embraer	Juniper	Nortel	Siemens Healthcare
Adtran	Brocade	EMC	JVC	Northrop Grumman	Smiths Group
Advantest	Brother Ind.	Emerson	Kawasaki	Oce	Sony
Agfa-Gevaert	CR Bard	Epson	Kenwood	Oki Electric	Sony Ericsson
Agilent	Canon	Ericsson	Kenwood	Olympus	Spirent
Airbus	Carl Zeiss	Extreme Networks	KLA Industries	Omron	St. Jude Medical
Aisin Seiki	Casio	Founder	Konica Minolta	Option	Tatung
Alcatel-Lucent	Caterpillar	Fresenius	Konka Group	Oracle	TCL
Alcon	Changhong	Fuji	Kyocera	Pace	Thales
Alps Electric	China Putian	Fujitsu	L-3	Panasonic	Thomson
ALSTOM	Ciena	Funai	Lagardere	Pegatron	ThyssenKrup
Amazon	Cisco	Garmin	Lenovo	Philips Medical	Tokyo Electron
Amtran	Compal	General Dynamics	Lexmark	Pioneer	Toshiba
Apple	Comverse	GE Healthcare	LG Mobile Comm	Pitney Bowes	TRW
Applied Materials	CONMED	Great Wall	Lite-On	Polycom	Tyco
ARRIS	Continental	Haier	Lockheed	Q-Logic	United Technologies
ASML	Covidian	Harmon Intl.	Logitech	Quanta Computer	UTStarcom
ASUS	Daimler	Harris	Magna Intl.	Radio Shack	Valeo
AUO	Danaher	Hella	Matsushita	Raytheon	Varian Medical
Autoliv	DaVita	Hewlett-Packard	Medtronic	Redstone	Visteon
Avaya	Deere Co.	Hisense	Microsoft	ResMed	Vtech
B. Braun	Dell	Hitachi	MicroStar	Ricoh	Western Digital
BAE Systems	Delphi	Honda	Mitel	RIM	Wincor Nixdorf
Baldor Electric	Denso	Huawei	Mitsubishi	Rockwell	Xiaomi
Bang & Olufsen	Diebold	Hyundai	Motorola Mobility	Samsung	Yulong Computer
Baxter	D-Link	IBM	Motorola Solutions	Sanyo	ZTE
Beckman Coulter	Dragerwerk	IGT	NASA		
Becton Dickinson	EADS	Illumina	NCR		
		Ingersoll Rand	NEC		

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\$3,495

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TOTAL