

## News Release

**July 30, 2018, Nevada City, California – New Venture Research (NVR) announces the release of a special report titled, “The Worldwide Merchant Embedded Computing Market, 2018 Edition”**

NVR has been tracking the electronics assembly market for over 25 years. This annual report provides a macroeconomic analysis of the global marketplace for contract manufacturing services

single-board computing systems and solutions. The report also examines the total available market, its size, trends and technologies, and explores the opportunities for companies that compete in this space. It further provides an in-depth look of technological advances and the development of various product specifications, and issues of importance to the industry such as outsourcing and the impact of industry consolidation by mergers and acquisitions.

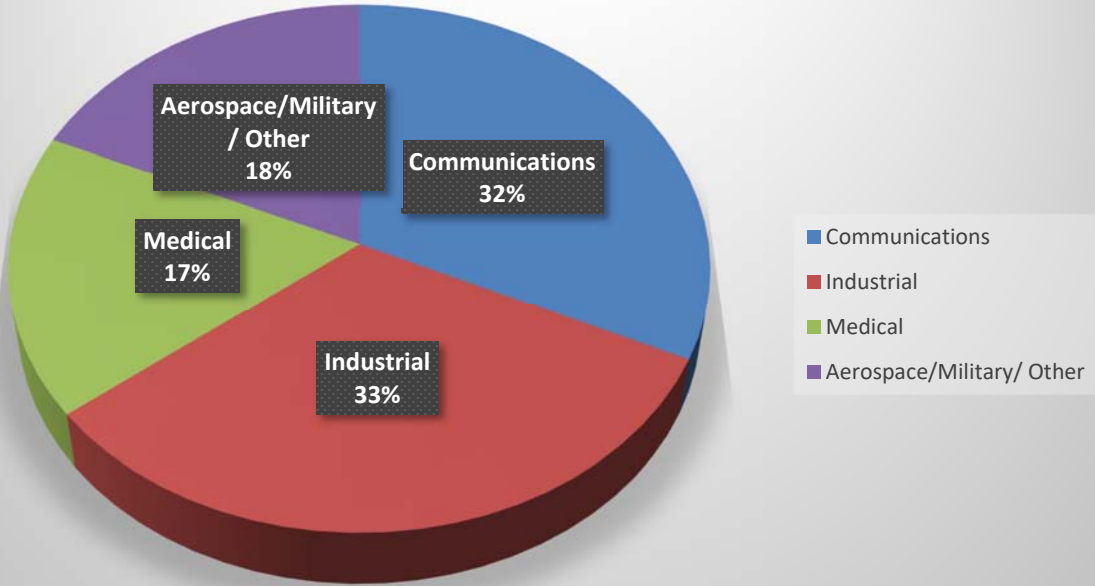
The worldwide merchant embedded computing market in 2017 was \$390.2 billion, consists of four market segments (see chart), and by 2022 will grow to \$505.1 billion. The standards-based market for MEC is estimated to be \$10.5 billion in revenue and consists of five market segments and twenty-one product applications.

Overall, the market has been migrating away from the ATAC standard, and adopting the new technology road map of the Open Compute Project (OCP), which seeks to have standard server hardware designed into data centers. This will make up its single largest application by 2022. Both cellular infrastructure and enterprise networking serve this market niche. The communications market segment will be MEC’s largest market segment throughout the forecast period with the implementation of G5 technology.

The report identifies 89 standards-based MEC suppliers and 82 non-standards-based MEC contract manufacturing suppliers and their estimated market share. Data used for forecasts and market segmentation are current as of March 2018.

For more information, see <https://newventureresearch.com/wp-content/uploads/2018/03/mec18bro-RS-bro.pdf>

# Worldwide MEC Market (\$390 B), 2017



Source: New Venture Research