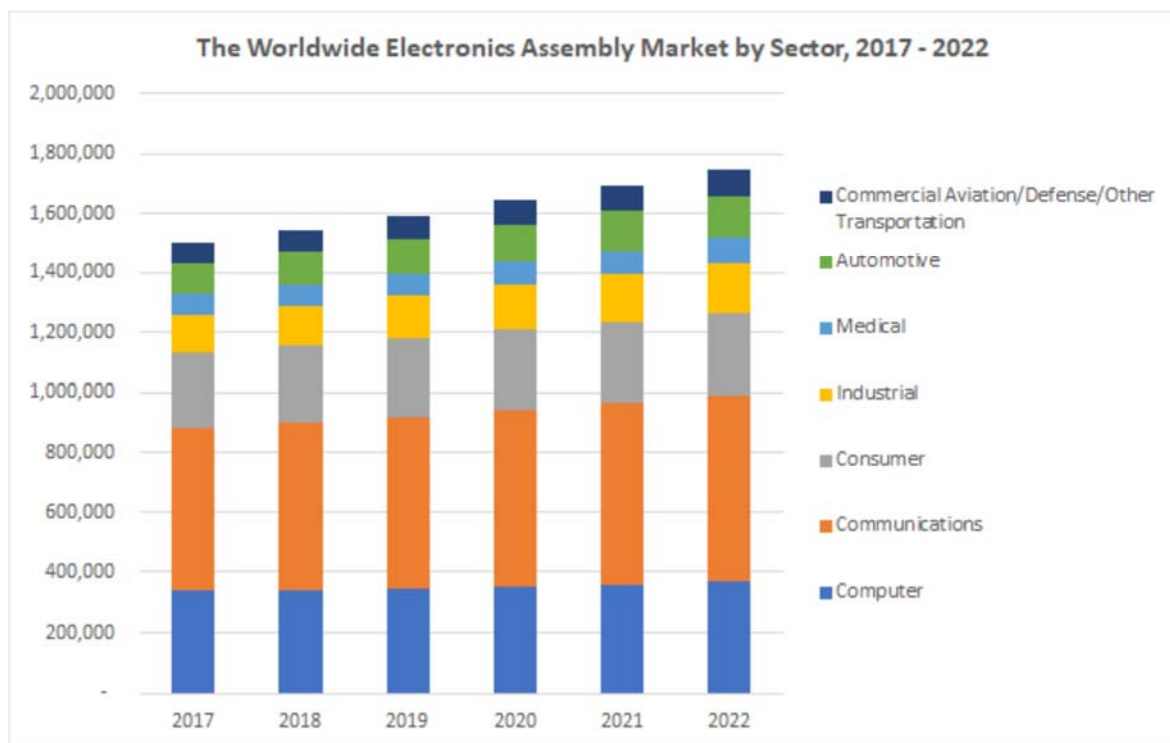


## News Release

July 30, 2018, Nevada City, California – **New Venture Research (NVR)** announces the publication of its annual OEM electronics manufacturing services report titled, *“The Worldwide OEM Manufacturing Assembly Market – 2018 Edition.”*

The worldwide electronics assembly market is substantial in size, approximately \$1.5 trillion dollars in terms of cost of goods sold (COGS) as of 2017. The market is expanding rapidly but changing in composition both in terms of outsourcing partnerships and in-house manufacturing. Also, moves are being made annually with regard to the manufacturing country of origin based on total cost.



New Venture Research (NVR) has followed the electronics assembly industry for over 20 years with its research reports that focus on all aspects of this industry. The Worldwide OEM Electronics Assembly Market - 2018 Edition is a peerless database that analyzes the 2017 electronics assembly market on a worldwide basis. It is developed by studying nearly 380 leading OEM electronics companies in 48 different product categories and their manufacturing activities in 3 different geographic areas.

Moreover, the report examines the electronics assembly market by outsourced subcontractor versus in-house assembly by the OEM company.

The report segments the worldwide electronics assembly value into seven unique markets.

- Automotive
- Communications
- Computers/Peripherals
- Consumer Electronics
- Industrial
- MedicalAerospace/Military/Other Transportation

The following production data is given for the leading OEMs within each product/market segment.

- COGS Assembly Revenue
- Electronics COGS Assembly Revenue
- Outsourced/In-Housed Assembly Revenue
- Assembly Revenue by 3 Regions
- Assembly Revenue by 48 Products

The leading OEMs for each segment are chosen not only for their size, but also for their leadership within their industry segment, growth potential, profitability, and inclination to outsource electronics assembly.

**The Worldwide OEM Manufacturing Assembly Market – 2018 Edition**, is a unique database providing global electronics assembly data for nearly 380 OEM companies. The report contains over 64 Excel tables and 90 pages of PowerPoint presentation. For more information, contact Karen Williams at New Venture Research at 408-244-1100 or visit [www.newventureresearch.com/](http://www.newventureresearch.com/)